

Laurel Grows Menus With Merrychef

The Laurel Pub Company is one of the UK's most respected managed pub operators with around 460 town centre bars, pubs and restaurants including popular brands *ha ha bar and grill* and *The Slug & Lettuce*.

Perry Huntley, Laurel's Head of Food, says the operator's biggest kitchen challenge is speed. High street diners want a wide choice of typical pub food on the menu and they haven't got time to wait:

"Merrychef enables us to put innovative products on the menu in a way that's manageable. At ha ha bar and grill Accelerated Cooking Technology® has broadened the menu, allowing chefs to cook high quality baked and roasted products from scratch within minutes."

"The Slug & Lettuce recently opened at the O2 Arena. Customers arrive without much time to spare before an event and want a decent meal in minutes. The Merrychef 501 is an essential part of our kitchen armoury installed to meet these demands, we'd be hard pushed to deliver our own high standards without them!"



Merrychef – the power to cook good food faster



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